

# Changing the Narrative



## Our Mission & Vision

Reinvest Toledo (RT) exists to be a community connector that impacts residents in low and moderate-income communities in the City of Toledo. We perform our work in three distinct areas; advocacy, education and operating as a community connector.

Our vision is to:

- Be a catalyst for neighborhood organizing, led by residents.
- Be an advocate for neighborhood investment from banks and community developers.
- Be a forum for neighborhood leadership to meet, plan, and strategize.

## Mission in Action

The Broadway Corridor Coalition encompasses the Old South End – a Toledo neighborhood that has a strong history. It was first established in the mid 1840s, just a few years after Toledo's founding in 1837. The BCC is committed to helping restore this neighborhood so it once again serves a vibrant neighborhood for families and businesses. The Arch recently installed signals that you have entered into a neighborhood with history and endless possibilities.

## Neighborhood Spotlight

RT in the community!  
RT board member, Steven Seaton, president of BCC – Broadway Corridor Coalition celebrated a major WIN for his community. Of course, we were happy to be there for support.

Be sure to follow our page to see what's happening in your neighborhood!





## Coalition Team:

Reinvest Toledo

Executive Director:  
Amelia Gibbon

Board Members:  
Montrice Terry – Chair  
Dawn Frieson – Vice-Chair  
Colenna Ali – Treasurer  
Sommer Clayborne – Secretary  
Steve Seaton  
Shante Brownlee  
Mike Badkik  
Tracey Britt

## Neighborhood Coalition Members:

Broadway Corridor Coalition  
Junction Community  
Lincoln School Community Association  
BUMA Neighborhood  
Garfield Neighborhood Association  
Burroughs Neighborhood Organization  
Ironwood Neighborhood Association  
One Street at A Time Neighborhood Association



## Women Leaders Building Relationships

Pete Talley  
Ohio Unity  
Coalition Convener

Dawn Frieson  
Chair Reinvest Toledo  
Voter Education Committee



Reinvest Toledo is giving our very 1st SHOUT OUT to the Lucas County Board of County Commissioners. Your financial investment is critical as we move toward organizational stability. It is HOWEVER your willingness to become the champions of our work that is invaluable. Our neighborhoods will become better and our leaders stronger. On behalf of our Board and Coalition, 'THANK YOU!'